



AUSTIN ACTIVE

KIDS

2021 MEDIA KIT

**We encourage family togetherness
and kids to get moving with
adventures all around Austin!**

Contact Us

hello@austinactivekids.com

We proudly support

**MARATHON
KIDS**

OUR REACH

Total Reach

56,000+

Central Texas Families And Growing!

Email Subscribers

15,000+

**Austin Active Kids
Social Media**

5,800+

**Marathon Kids Total
Community**

36,000+

***Marathon Kids proudly supports Austin
Active Kids and shares our biannual guides
with their community**

EDITORIAL CALENDAR

NOVEMBER 2021

FALL FUN GUIDE!

Highlight your club sports, family restaurants, music lessons, art classes, Fall events and more! Our families are looking for fun Fall activities for their active kids!

JUNE 2022

SUMMER CAMP GUIDE!

Highlight your summer camps, playgrounds, day programs, horse riding, neighborhood trails, and more! Our families are looking for fun summer adventures for their active kids!

ANNUAL PARTNERSHIPS

By signing up for an annual contract with Austin Active Kids you receive major benefits at a discounted rate!

As an annual partner we will proudly support you in all of your wins and promote your work within the community on all of our platforms.

THE PERKS

- **Complimentary blog post with social media push**
- **First consideration for editorial opportunities**
- **Access to insights on your select advertisement**
- **First right of refusal for campaign and event sponsorships**

CAMPAIGNS

BRONZE

\$550

1/4 PAGE AD IN 1 GUIDE
SIDEBAR PROMOTIONAL
SOCIAL MEDIA PROMOTION
(PERMANENT POST)

SILVER

\$1,000

1/2 PAGE AD IN 2 GUIDES
SIDEBAR PROMOTIONAL &
LOGO
PICK ANY 2 CONTENT
PROMOTIONS

GOLD

\$2,000

FULL PAGE AD IN 2 GUIDES
SPONSORED STORY IN 1
GUIDE
LISTED ON PARTNERS PAGE
PICK ANY 3 CONTENT
PROMOTIONS